

Call for Book Chapter



Scopus

Book Title:

“Sustainable Business Strategies for Startups and SMEs”

Editors:

This book will broadly describe the following (related but not limited to) areas

- Exploring Global Perspectives of Startups and SMEs
- Finance and Investment Strategies for Startups and SMEs
- Adapting to a Changing Landscape in the Startups and SMEs
- How Artificial Intelligence (AI), Innovation, Infrastructure, Digital Transformation, Technologies impact Business Strategies
- Sustainability and Business Strategies
- Sustainability and Corporate Social Responsibility (CSR)
- Entrepreneurship, Growth and Competitiveness
- Corporate and Strategic Entrepreneurship
- Social and Community Entrepreneurship including Green Entrepreneurship
- Exploring Any Other Topic Related to the Main Theme of the Book

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